

ZytoVision – Press Release

## Bremerhaven ZytoVision GmbH meets Federal Minister of Economics Dr. Philipp Rösler

Bremerhaven, Berlin, August 27, 2012

Dr. Piere Rogalla of the ZytoVision GmbH located in Bremerhaven followed the invitation of the German Federal Minister of Economics Dr. Philipp Rösler and attended the dialog encounter of selected young innovative companies with the Minister in Berlin on August 27.

In the course of an open round-table discussion between the Federal Minister and young entrepreneurs, chances, challenges, and political fields of action for Germany as location for technology and internet were discussed. The aim of the Minister was the improvement of growth conditions for company founders and young companies.

Specifically, the participants of the meeting discussed topics like equity capital, employment law, Business Angels, venture capital, public participation and patent requirements. The main emphases of Dr. Rogalla (ZytoVision GmbH) focused on funding instruments for small and medium-sized enterprises (SMEs) and international commercial intercourse, including approval procedures in the field of new diagnostic methods. Dr. Rogalla complimented, among other things, the good funding conditions for SMEs in Germany. At the same time, he pointed out negative developments such as the gradual reduction of R&D grant programs in some Federal States, which disintegrates important tools for growth in Germany. In addition, he deplored the international barriers for German biotechnology and medical technology companies, for example as a result of the registration procedure for diagnostics. Dr. Philipp Rösler, Federal Minister of Economics, announced a further discussion session which will also deal with growth opportunities and possible improvements for young biotech companies.

Among the 15 invited companies, ZytoVision GmbH was the only company from Northern Germany based in the field of biotechnology and medical technology. "It was highly interesting to see which economically relevant topics were brought into the discussion by other young technology companies. However, it was even more exciting to introduce the fields of activity important for ZytoVision" Rogalla sums up and adds: "It is certainly a very good idea that the Minister got to know the requirements, and expectations from technology and IT companies directly."

ZytoVision GmbH, founded in 2004 by Dr. Piere Rogalla, Dr. Sven Hauke as well as Thomas Dittmer and Kerstin Weyrauch, is located in BioNord Biotechnology Centre in Bremerhaven. The company, comprising of (together with the subsidiary company 42 life sciences) more than thirty employees develops and manufactures innovative products for tumor diagnostics using the method of *in situ* Hybridization.

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